2016 Annual Report

Building An Inclusive Future We Can All Believe In

Count Me In!
Overview

• Financial Status
• Program Highlights
• Strategic Plan Update
• Board Governance
Mission Statement

To ensure individuals with Down syndrome in Massachusetts are valued, included, and given opportunities to pursue fulfilling lives by providing information, networking opportunities, and advocacy for people with Down syndrome and their families, educators, health care professionals, and the community-at-large.
2016 FINANCIAL STATEMENT
Connecting Revenue with Expenses
For Fiscal Year Ending June 30, 2016

REVENUE
Total Revenue $1,381,500

- Investment Return $2,900 (.2%)
- Government Grants $100,000 (7.2%)
- Contributions $354,700 (25.6%)
- In-Kind Contributions $38,000 (2.8%)
- Program Services $137,700 (10%)
- Fundraising Events $748,200 (54.2%)
2016 FINANCIAL STATEMENT
Connecting Revenue with Expenses
For Fiscal Year Ending June 30, 2016

EXPENSES
Total Expenses: $1,498,800

- Fundraising: $93,000 (6.2%)
- Family Support Services: $327,100 (21.9%)
- Awareness Initiatives: $982,200 (65.5%)
- Administration: $96,500 (6.4%)
PARENTS FIRST CALL
Energizing New Families About the Journey Ahead

• Provides information, support and guidance to new and expectant parents after their child is diagnosed with Down syndrome.

• 57 trained First Call parent volunteers provided support to 172 parents in FY16.
First Call Program
A National Model

• Organizations from across the United States are turning to the MDSC for guidance on how to start their own First Call program.

• MDSC Family Support Director, Sarah Cullen, has provided replication training to 16 organizations in 13 states.
Collaborations and Support Groups

Expanding Our Reach

• MDSC and MGH co-host a new quarterly group for Spanish-speaking families.
• MDSC and Boston Children’s Hospital co-host a quarterly group for families of children with complex needs.
• New Family Socials are hosted at the MDSC office.
• DADs and Down Syndrome Autism Connection Affiliates.
• MDSC and Mass Families Organizing for Change host monthly workshops on transition related topics such as housing.
• MDSC collaborates with other local DS groups across the state to ensure families have opportunities to connect with local families. We recently hosted our third annual support group leadership retreat to help local groups to connect with one another.
• Grandparent groups.
• New Support Group for families of Children with Down syndrome and mental health needs.
PUBLIC POLICY
Taking Up the Mantle of Policy Pioneers

• Hosted 3rd Down Syndrome Advocacy Day at the State House
• Sent delegation to the Buddy Walk on Washington
• Passed key legislation including:
  ✓ Down Syndrome Information Bill
  ✓ NBC Bill
  ✓ Real Lives Bill
  ✓ Able Act
  ✓ Organ Transplantation Bill
EDUCATION
Expertise for Parents & Teachers with Ripple Effects That Spread Wide

• Educators Form
• Annual Conference
• First Adult Conference
• Partnership with The Learning Program
• Webinars
• 1,200 Education manuals disseminated

Count Me In!
ADVOCATES IN MOTION
Empowering Self Advocates with Pride & Independence

• Provides fun, inclusive, interactive events each month for young people with Down syndrome and their peers (ages 13-22).

• Fosters social relationships among program participants while simultaneously providing exposure to some of the following: fitness/healthy lifestyles, community service experiences, job and career skill building, sports and the arts.

191 self advocates between 13 and 22 gained leadership skills, life skills, and made friends in our Advocates in Motion Program.

Count Me In!
PUBLIC AWARENESS
Reaching Out To The Broader Community To Make A Difference

• Three buddy walks making a World of Difference!
  ➢ Buddy Walk & Family Festival
  ➢ Buddy Walk by the Sea
  ➢ Buddy Walk Harvest Fair
• Partnership with the Boston Bruins Foundation
• Race for MDSC program
• Media sponsors, social media campaigns

4,525 families, self-advocates, and friends came together at our Buddy walks and other awareness and fundraising events to celebrate the lives of people with Down syndrome.

Count Me In!
ADVANCING MEDICAL CARE AND RESEARCH
Educating & Enlightening the Next Generation of Doctors

- MDSC Medical and Scientific Advisory Council
- Educating health care professionals
  - Operation House Call
  - Tufts Medical School
  - UMass Medical School
  - Boston University Medical School
  - Brandeis Genetic Counseling Program
- Approved 6 studies for MDSC members to participate in

741 Healthcare professionals received up-to-date accurate information about Down syndrome through MDSC medical outreach programs.

Count Me In!
SELF ADVOCATE ADVISORY COUNCIL & ALLEN CROCKER INTERNSHIP

Igniting the Confidence Inside All of Us

• 16 SAAC Council members advise MDSC on issues of importance
• Expanded network for adults with quarterly socials
• 150 people attended new adult conference hosted in collaboration with MGH
• New newsletter by and for self-advocates
• Allen Crocker Internship Program

Count Me In!
EMPLEYMENT
Changing the employment landscape for people with disabilities

• Innovative, Interactive website
  www.yournextstar.com
  has more than 25,000 visits

• 125 employers attended Diversify Your Workforce forums throughout the State

• New partnerships with MIT and Babson College

Count Me In!
Strategic Plan Directive One

Developing a Program and Services Model that positions the MDSC in supporting an active lifetime partnership

- Comprehensive Repository with in-depth information on all topics related to Down syndrome from prenatal to aging
- Advocacy and Public Awareness campaigns that build the MDSC’s capacity to address timely issues/needs
- Centers of Excellence that shares MDSC’s models of best practices with other organizations
Strategic Plan Directive Two

Ensure programs and services foster a sense of community and are made available on a broad basis across the Commonwealth

- Family Support
- Education
- AIM (Advocates in Motion)
- Research/Medical Provider Education
- Diversity
- Issue Specific Support
- Expansion of Adult Initiatives
Strategic Plan Directive Three

Ensure that MDSC has a sustainable financial foundation and the means to support meaningful program and service expansion

• Strategic alliances and collaborative relationships
• Diversified model of financial sustainability
  ➢ Strategic partnerships with corporations/foundations
  ➢ Fundraising events
  ➢ Individual donors
  ➢ State contracts
  ➢ Capital campaign
• Expansion of management team’s capacity to address growing needs of organization

HOW YOU CAN HELP

Count Me In!
Strategic Plan Fundraising Goals
$1,198,500

4 Year Plan

- 2017: $0
- 2018: $100,000
- 2019: $200,000
- 2020: $600,000
- Total: $1,400,000

Fundraising Campaign

Count Me In!
Questions and Answers

Count Me In!
Governance Committee
Report

Board Chair

Jud DeCew
Renewing Board Members

Jud DeCew
Michael Gunter
Steve Narey
Election of New Board Member

Jeff Palmer
Retiring Board Members

Special Thanks

Jeannette Angles
Closing Remarks

Jud DeCew, Board Chair